



Dear Potential Industry Partner/Exhibitor,

We are very excited to announce the Utah Assisted Living Conference for 2023. Our theme this year is **"Everyday Heroes"** The conference will be held on May 16th from 8:00 AM – 5:00 PM at the Davis Conference Center. The conference center is a beautiful venue and a great location for this event. There will also be a golf tournament on September 13th with more information to follow. Our guest speaker will be Teepa Snow, world-renowned Dementia Specialist. This will be a great conference.

We expect to have over 400 people from the assisted living community representing over **240 assisted living facilities now in Utah**. This will be a great opportunity to meet people you would otherwise not have the opportunity to meet. On May 16th, we will have an exhibitor area where attendees will be required to come and visit you for a special raffle prize. The schedule for that day will include breakfast, keynote speaker, breakout sessions, lunch and presentation, more classes, endnote speaker, and the raffle. This conference will also include a take home booklet for every attendee where your company can be advertised prominently. We will make sure you are well fed and well taken care of.

This letter is to inform you of the potential you have to be an industry partner and/or exhibitor for this event. The document on the back page will give the information you need to see what level you will be participating at this year's conference. Please visit www.UtahAssistedLiving.org to register.

We will have early bird pricing that end April 1st. Booths will be \$600 instead of the regular price of \$700 but you must be signed up and paid by April 1st. We have limited the booths this year, so you do not want to wait to sign up.

Feel free to contact me if you have any questions or concerns. I am here to make this conference experience wonderful for you.

Sincerely,

Rodney Washburn, UALA Exhibitor Chair
801-675-9891
RodneyWashburn@MBK.com

Utah Assisted Living Association Annual Conference
May 16th 2023 at the Davis Conference Center
Industry Partner and Sponsorship Opportunities

Platinum Partner Benefits: Contribute **\$4,000** and receive:

- Industry partner annual membership
- Company logo and link to company web site on the UALA web site home page
- Prominent booth placement at UALA annual conference (May 16th)
- Hang Banner in main hall during conference
- Monthly social media post
- Flyers, provided by sponsor, sent to all membership twice within 12 months
- Serve on UALA Advisory Board and attend board meetings
- 1 hole sponsorship at the UALA conference golf tournament (Sept 13th)
- 2 foursomes at the UALA conference golf tournament (Sept 13th)
- Access to display company information at UALA education meetings (approximately 6 meetings)
- Access to the UALA membership contact information
- 3-5 minute presentation at annual conference

Gold Partner Benefits: Contribute **\$3,000** and receive:

- Industry partner annual membership
- Company logo and link to company's website on the UALA web site home page (limited space)
- Preferred booth placement at the UALA annual conference (May 16th)
- Quarterly social media post
- 1 hole sponsorship at the UALA conference golf tournament (Sept 13th)
- A foursome at the UALA conference golf tournament (Sept 13th)
- Annual flyer, provided by sponsor, sent to all membership

Silver Partner Benefits: Contribute **\$2,000** and receive:

- Industry partner annual membership
- Company logo and link to company web site on the UALA home page (limited space)
- Booth at the UALA annual conference (May 16th)
- A foursome at the UALA conference golf tournament (Sept 13th)
- 1 hole sponsorship at the UALA conference golf tournament (Sept 13th)
- 2 Yearly social media post

Bronze Partner: Contribute **\$1,000** and receive:

- Industry partner annual membership
- Booth at the UALA annual conference (May 16th)
- A foursome at the UALA conference golf tournament (Sept 13th)
- Company logo and link to company web site on the UALA home page (limited space)
- 1 Social media post

Lanyard Sponsor: Contribute **\$1500**

- Display logo on conference lanyards (May 16th)
- Two complimentary registrations to conference including lunch (May 16th)
- Complimentary golf hole sponsor (Sept 13th)
- Booth at the UALA annual conference (May 16th)

Exhibitors: Contribute **\$700** (Not-for-Profit \$375) and receive:

- Two complimentary conference registrations including lunch (May 16th)
- Booth at the UALA annual conference (May 16th)

Golf Tournament Hole Sponsor: Contribute **\$200** and receive:

- Opportunity to meet and greet golfers at assigned golf hole (Sept 13th)
- Opportunity to address conference attendees during golf lunch raffle (Sept 13th)