



Dear Potential Industry Partner/Exhibitor,

[LINK TO BECOME AN INDUSTRY PARTNER OR EXHIBITOR](#)

We are very excited to announce the Utah Assisted Living Conference for 2022. The conference will be held on May 4<sup>th</sup> from 8:00 AM – 5:00 PM at the Davis Conference Center. The conference center is a beautiful venue and a great location for this event. There will also be a golf tournament on May 20<sup>th</sup> with more information to follow.

We expect to have over 400 people from the assisted living community representing over **230 assisted living facilities now in Utah**. This will be a great opportunity to meet people you would otherwise not have the opportunity to meet. On May 4<sup>th</sup>, we will have an exhibitor area where attendees will be required to come and visit you for a special raffle prize. The schedule for that day will include breakfast, keynote speaker, breakout sessions, lunch and presentation, more classes, endnote speaker, and the raffle. This conference will also include a take home booklet for every attendee where your company can be advertised prominently. We will make sure you are well fed and well taken care of.

This letter is to inform you of the potential you have to be an industry partner and/or exhibitor for this event. The document on the back page will give the information you need to see what level you will be participating at this year's conference.

We understand that our last conference was just a couple of months ago. If you signed up as a partner, we have special pricing and opportunities for you so please reach out to us.

Feel free to contact me if you have any questions or concerns. I am here to make this conference experience wonderful for you.

Sincerely,

Rodney Washburn, UALA Exhibitor Chair

801-675-9891

[RodneyWashburn@MBK.com](mailto:RodneyWashburn@MBK.com)



## Utah Assisted Living Association Annual Conference May 4<sup>th</sup> 2020 at the Davis Conference Center Industry Partner and Sponsorship Opportunities

### **Platinum Partner Benefits:** Contribute **\$4,000** and receive:

- Industry partner annual membership
- Company logo and link to company web site on the UALA web site home page
- Prominent booth placement at UALA annual conference (May 4th)
- Hang Banner in main hall during conference
- Monthly social media post
- Flyers, provided by sponsor, sent to all membership twice within 12 months
- Serve on UALA Advisory Board and attend board meetings
- 1 hole sponsorship at the UALA conference golf tournament (May 20th)
- 2 foursomes at the UALA conference golf tournament (May 20th)
- Access to display company information at UALA education meetings (approximately 6 meetings)
- Access to the UALA membership contact information
- 3-5 minute presentation at annual conference

### **Gold Partner Benefits:** Contribute **\$3,000** and receive:

- Industry partner annual membership
- Company logo and link to company's website on the UALA web site home page (limited space)
- Preferred booth placement at the UALA annual conference (May 4th)
- Quarterly social media post
- 1 hole sponsorship at the UALA conference golf tournament (May 20th)
- A foursome at the UALA conference golf tournament (May 20th)
- Annual flyer, provided by sponsor, sent to all membership

### **Silver Partner Benefits:** Contribute **\$2,000** and receive:

- Industry partner annual membership
- Company logo and link to company web site on the UALA home page (limited space)
- Booth at the UALA annual conference (May 4th)
- A foursome at the UALA conference golf tournament (May 20th)
- 1 hole sponsorship at the UALA conference golf tournament (May 20th)
- 2 Yearly social media post

### **Bronze Partner:** Contribute **\$1,000** and receive:

- Industry partner annual membership
- Booth at the UALA annual conference (May 4th)
- A foursome at the UALA conference golf tournament (May 20th)
- Company logo and link to company web site on the UALA home page (limited space)
- 1 Social media post

### **Lanyard Sponsor:** Contribute **\$1500**

- Display logo on conference lanyards (May 4th)
- Two complimentary registrations to conference including lunch (May 4th)
- Complimentary golf hole sponsor (May 20th)
- Booth at the UALA annual conference (May 4th)

### **Exhibitors:** Contribute **\$500** (Not-for-Profit \$300) and receive:

- Two complimentary conference registrations including lunch (May 4th)
- Booth at the UALA annual conference (May 4th)

### **Golf Tournament Hole Sponsor:** Contribute **\$200** and receive:

- Opportunity to meet and greet golfers at assigned golf hole (May 20th)
- Opportunity to address conference attendees during golf lunch raffle (May 20th)